



BIOGRAPHY

With over fifteen years of design experience, I can comfortably jump from being a designer to an illustrator, photographer/videographer, copy editor, and even to a software and hardware troubleshooter. I have designed product brands and guidelines, 100+ page catalogs, award winning conference booths, animated deck slides and emails, small and large packaging, editable template flyers, viral social media imagery, web pages and website content, and even some video and motion graphics.

PROFESSIONAL TOOLS

Indesign

After Effects

Wordpress

Office Suite

Illustrator

Premiere Pro

Squarespace

PowerPoint/Keynote

Photoshop

Acrobat Pro | Distiller

HTML | CSS

Mac or PC Format

CAREER DEVELOPMENT

June 2003 – Present

FB Visuals – Freelance Graphic Designer

- Wrote, edited, and communicated several proposals and design briefs for dozens of projects.
- Designed for a variety of clients in many styles to achieve their goals.
- Worked in collaboration with other freelancers on illustrations, videos, photography, and print work.

July 2018 – Present

Bleuberi – Creative Director

- Constructed the brand with collaborative input and minimal direction.
- Created print and digital assets for promotion and marketing.
- Filmed and edited video for instruction and events.

Oct. 2008 – Jan. 2017

School Specialty, Inc. – Senior Graphic Designer/Art Director

- Art directed multiple branding projects for new and revamped products.
- Increased unique website visits by over 40% over previous year with updated art.
- Boosted the amount of likes, shares, and reach of social media by as much as 50% with creative content.

May 2006 – Apr. 2008

Kathy Ireland Home by Martin Furniture – Graphic Designer

- Supervised and mentored other graphic artists while managing my own projects as lead designer.
- Categorized and tagged thousands of images into organized libraries.
- Directed photoshoots both in-house and off-site in professional studios.

EDUCATION

Present

San Diego Continuing Education | University of California San Diego

Extended Studies

2004

San Diego State University

Bachelor of Arts degree with an emphasis in Graphic Design

PERSONAL

Pop culture enthusiast, die-hard LA Lakers and SDSU Aztecs fan, lover of nature and travel, annual comic-con attendee, craft beer and coffee drinker, part-time kickboxing trainer, and of course, professional graphic designer.